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() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 PI/P2/E 11/14/2216 tes 10/30/2012 - 11/06/2012

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KSL-TV SALTLAKE CITY
er () DCCC-DEM CNGRS CMPG
DCCC

Advertiser Estimate# Product Station

2216 Katie Keuleman

Phone Buyer

Fax

) WASHINGTON) JAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Sales Office (Salesperson (

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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Day	ヹ゚゚゚゚゚゚゚゙゚゚゚゙゚゙゚゙゚゚゙゚゚゙゚゙゚ヹ゚゚゚゚゚゚゚゙゚゚゚゙	M-TU	ΩS	M-TU	立び一定	TOFE	TOL	M-TU	H H H	7.0-E	T.D.E	S.	TU-F
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Buyer K Phone# Fax#	Katie Keuleman				Flight Dates Hiatus Weeks		10/30/2012 - 11/06/2012	012	0.7 0.2	Salesperson Phone# Salesperson FAX#	#±	202-872-1155	
Ln Day	1	Program				Time	Len	g }	Dates		Spots/Week	Rate	Total Spots
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REPORT TOTALS Report Totals: 30 / \$28,375.00	CAUS s: 30 / \$28,	375.00											
SALES MONTHLY TOTALS-	THLY TOTALS-	ļ											
Nov 12: 30 / \$28,375.00 Sales Totals: 30 / \$28,375.00 Station Totals: 30 / \$28,375.00 Lines not sent/rold/rtrn: 0 / \$0.00 —COMPETITIVE—	30 / \$28,375.00 : 30 / \$28,375.1 Ls: 30 / \$28,371 nt/reld/rtrn: 0 VE	5.00 175.00 1,375.00 1: 0 / \$0.00	o										
	Market Totals	Totals	\$141,875	5 CABL KUCW	* *	KJZZ KUTV	* *0	KSL	20% 0%	KSTO	0% 80%	KTVK 0%	
Books Demos	nu11 RA35+	+											